

POPIA

What is it and how to ensure your company is prepared.



POPIA is the Protection of Personal Information Act.

Its intentions are to promote the protection of personal information processed by public and private bodies.

Is your company prepared?



POPIA in South Africa secures protection for end-users.

- Accountability (processing is lawful and done in a non-privacy infringing way)
- Processing limitation (processing only for the given purpose)
- Purpose specification (specific purpose must be explicitly defined)
- Further processing limitation (additional processing must still be in accordance with original purpose that the end-user gave their consent to)
- Information quality (make sure that the data is complete, accurate and updated)
- Openness (documentation of all processing operations)
- Security safeguards (must ensure protection and confidentiality of personal information)
- Data subject participation (ensure that end-users can exercise their rights to access, correct and delete their data)



Lawful processing of data.



CONDITIONS
Must be met

All eight conditions must be met when processing personal information lawfully under POPIA.

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Address Book

Leads Module

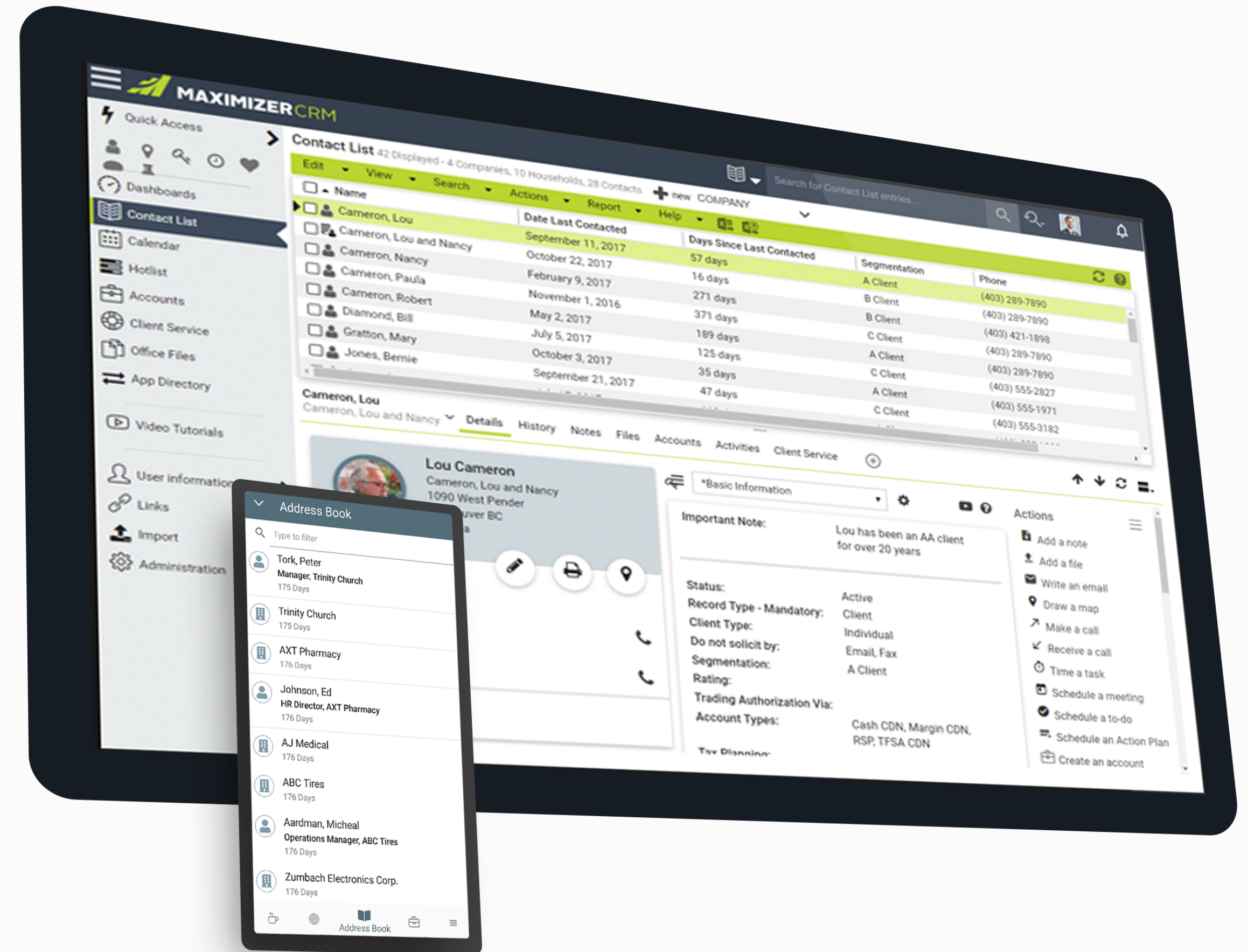
Opportunity Tracking

To Do List

Calendar

Notes/Documents/File Storage

Import/Export Excel



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